



**eShuttle for November 11, 2009**

**Note from Bob**

We have some exciting announcements for you, including some new products. Let’s start with the coolest announcement first!

**AVL to be Featured on Discovery Science Channel’s “How Its Made”**

The AVL segment will air on Friday, December 4<sup>th</sup> 2009 at 9:00pm EST, episode 23 of HOW IT’S MADE 6, titled Weaving Looms. Please note that this is the information that is given to us by Discovery Channel. Please check their website and your local listings to double check the time closer to the air date in case there are any changes.

<http://science.discovery.com/tv-schedules/series.html?paid=48.14293.126455.16541.1&start=20>

**Featured Product – Yarns!**



We are pleased to announce the addition of fine yarns to our on-line store! This inaugural offering is the collection of beautiful organic Merino yarns produced by Swans’ Island. Certified organic and dyed from natural sources, they have the soft hand that makes Merino wool so desirable, breathable and comfortable in any application.

Read more at <http://www.avlusa.com/index/new/> and read a killer review at [http://www.knittersreview.com/article\\_yarn.asp?article=/review/product/091105\\_a.asp](http://www.knittersreview.com/article_yarn.asp?article=/review/product/091105_a.asp).

**AVL Gift Certificates**



Announcing the new AVL Gift Certificate (the perfect Stocking Stuffer!) available in any denomination you wish. Surprise a friend, a loved one, a guild member, or have someone surprise you with one of our lovely gift cards sent via USPS to your mailbox. Available for online purchase, or call the AVL sales staff to register a gift card to that special someone you love.

**Holiday Sale - 15% Off**

We’re getting an early jump on our holiday promotions. All prices good through December 4, 2009.

AVL Coffee Mug.....	Reg. \$6.95.....	Sale \$5.95
Sley Hook Set.....	Reg. \$11.75.....	Sale \$10
Bobbins, Standard End-feed Shuttle (6 per pack).....	Reg. \$25.....	Sale \$21
Bench Storage Bag.....	Reg. \$51.....	Sale \$43
Patent Denter.....	Reg. \$53.....	Sale \$45
Revolution Counter.....	Reg. \$88.....	Sale \$75
Yardage Counter.....	Reg. \$124.....	Sale \$105
Electric Bobbin Winder, 110V.....	Reg. \$334.....	Sale \$284

Warping Wheel.....	Reg. \$561.....	Sale \$477
Automatic Cloth Advance System.....	Reg. \$622.....	Sale \$529
32 Shaft A-Series.....		Save \$2,000
40 Shaft A-Series.....		Save \$2,300

### **The latest reconditioned looms for sale**

We currently have some of the very best inventory of pre-owned looms in recent history. We have Folding, Production, Technical, Rug and even Industrial Dobby Looms in our inventory. Lots of weaving widths too. And now through December 4<sup>th</sup>, they are all on sale at 15% off. Hurry now while supplies last. Check out the looms at <http://shop.avlusa.com/reconditioned-and-used-loom>.

### **WeavePoint Release 6.4.1.5**

The latest update to one of the most widely used and most popular weave design and loom control programs. Improvements include a wider COM port search and selection, increasing from 7 to 9 ports; and easier to find Documents/WeavePoint folder when first time installed under Windows 7. This is a free upgrade if you have previously purchased version 6.4. Email [info@avlusa.com](mailto:info@avlusa.com) and we will email your update. Upgrades are on sale for \$90 per major revision behind and can be purchased at <http://shop.avlusa.com/software/weavepoint-upgrade.html> or by calling 800-626-9615 ext. 236. Purchase a full license at the sale price of \$319 at <http://shop.avlusa.com/software/weavepoint.html> or by calling 800-626-9615 ext. 236.

### **AVL on Facebook & Youtube**

AVL on Facebook: <http://www.facebook.com/home.php?#/pages/AVL-Looms/135954207194?ref=ts>

AVL on Youtube: <http://www.youtube.com/watch?v=xlChmiQwZK8> (V-Series in action)  
[http://www.youtube.com/watch?v=MSCR9w7q\\_5c](http://www.youtube.com/watch?v=MSCR9w7q_5c) (IDL in action)  
<http://www.youtube.com/watch?v=Nlgaim17N7w> (dressing a PDL)  
<http://www.youtube.com/watch?v=0qogAmHZ2MM&feature=related> (PDL)  
[http://www.youtube.com/watch?v=vOTI\\_Ycx6oo&feature=related](http://www.youtube.com/watch?v=vOTI_Ycx6oo&feature=related) (PDL)

### **One for the Record Books...**

As we all know, data like maximum yards on a particular piece of warping equipment can vary with many factors. So, we find it particularly interesting when we find an experience that is out of the ordinary as with this one from Barbara Nelson and her Warping Wheel. When asked about the longest warping section she had ever done with a Warping Wheel, she stated, "When I first got my WW and sectional beam a few years ago I put on a 48 yard long warp using 10/2 cotton at 24 epi. I used one inch sections. It wove off beautifully." This is particularly astounding considering the Warping Wheel was designed with 10-20 yard warps in mind. If you have a fun fact about your AVL equipment that you would like to share, email it to me at [info@avlusa.com](mailto:info@avlusa.com).