



e-shuttle VOLUME IV, number 3
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Welcome to the **15th Edition** of the AVL e-shuttle!

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1. 20 Years in Chico ... SALE!!! Do you remember what you were doing in 1981? Were you wearing leg-warmers? Missing Jimmy Carter or welcoming Ronald Reagan and Sandra Day O'Conner? Watching Charles and Diana get married or "Joanie loves Chachi"? Playing PacMan or listening to "Bette Davis Eyes" on the radio, or, better yet, watching it on that new music video channel, MTV? Well, luckily, some things change and others never do; in 1981, we were building our first AVL looms in Chico, California, and we are still here today! To celebrate our twenty years in Chico, we are having a HUGE sale. Great discounts on all looms. PLUS, through June 30, a 20 YEAR WARRANTY on most of our models. If ever there was an offer that would help you to completely forget "Joanie loves Chachi", then this is it!

2. Weaving School has New Teachers: The AVL Weaving School is alive and well, thanks to our new dynamic teaching duo of Janney Taylor and Sandy Fisher. Janney and Sandy will be team-teaching the next "Maximizing Use of Your AVL Loom" from August 8 to August 11 here in Chico. They are quite a team. Janney (who among other qualifications happens to be the mother of AVL's CEO) has been weaving on an Ahrens (pre-AVL) loom from time immemorial and is a recent convert to

dobby weaving, so she brings a unique perspective to the class. Sandy has been Chico's leading Production Weaver for almost the full 20 years we have been in Chico. We ALWAYS wanted to work with her, but it never quite worked out ... until now. She knows our looms and how to use them about as well as anyone you'll ever find. Plus her work is really impressive. Check it out at www.sandyfisherwoven.com. Click [here](#) for complete information on the AVL Weaving School.

3. Discover AVL Financing: 20 years in Chico and we're still coming up with new ideas. Financing, of course, is not a new idea ... but by a handloom company? Now, that's something to crow about. We finance looms and even accessories. Not only are our terms very reasonable, but best of all, we are completely open. NOTHING is hidden. There are no surprises. There are no pre-payment penalties or anything like that. So give us a call, you just might be able to get that new loom or part ... today!

4. Double Weave De-Mystified. ArahWeave, AVL's newest software, has a unique special function for constructing multiple layer (double) weaves. You specify a basic weave for each warp against each weft and the program automatically constructs the composite weave ... or remarkably, vice versa. Go to www.arahne.si/double.html for complete details. It is one of the most revolutionary features ever introduced to the weaving world.

5. AVL's New Look Web Site. We hope you like the new look of our Web Site. Just click around and enjoy the spacious new layout; additional features (check out the maintenance section); ... and let us know what we can do to keep improving.

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