



e-shuttle VOLUME IV, number 1
March 16, 2001

Welcome to the **13th Edition** of the AVL e-shuttle!

In this issue:

- 1. Birth of a Classic**
- 2. Refurbs on the Net**
- 3. AVL 40 is Growing**
- 4. Another (!) New Warping Product**

1. Birth of a Classic: Or should we say re-birth? Not too many of us still remember the 30" Folding Dobby Loom, which made its debut way back in the distant mists of 1983, but it's back. Over the years, the Folding Dobby Loom (FDL) changed its name to Production Dobby Loom (Small Frame) and became one of our best sellers and now we're bringing back its little sister, the 30" and we've brought back the old name as well. So tell your friends, the FDLs are back.

2. Refurbs on the Net: Nothing new here, our factory-refurbished looms are extraordinarily popular. After all, we inspect and refurbish every part on the loom; replace any and all cracked or bad members; and then back it all up with a one-year warranty. So what's new? Well, we've got a digital camera now, so we can put photos on the Net. Stacy McMillan, Ace Account Rep, has been wringing her hands over the fact that we've got a venerable 1980 Production Dobby Loom that is getting awfully lonely waiting for a home. We have set it up in our Weaving School; put a brand-new Compu-Dobby II on it (just to prove that it's possible!); and now have photos of it on the Web. Check it out at <http://www.AVLUSA.COM/UsedLooms.html>.

3. AVL 40 is Growing. Well, we've been talking about classics long enough, don't you think? How 'bout something new? Like our latest loom, AVL 40. 40 harnesses! E-lift! Compu-Dobby II-and-a-half! We call it the UDL around here (that's Ultra Dobby Loom). It's the loom that bridges the gap between doobby and jacquard and all at a most affordable price. And now, thanks to the aforementioned digital camera, we have some great new photos including a pretty remarkable first project. Check it out at: Check it out at <http://www.AVLUSA.COM/Looms/AVL40.html>.

4. Another(!) New Warping Product. Maybe you thought we had enough after we introduced the Warping Wheel, but setting up your loom never goes out of fashion here at AVL. With that in mind, we are proud to announce the new FREE-STANDING BEAM WINDER. It's a great tool for production weavers who wish to wind beams OFF LOOM; the idea, of course, is to minimize down time on the loom itself.

[home page](#) > [newsletter](#) > e-shuttle vol. 4, #1