



e-shuttle VOLUME III, number 2
May 18, 2000

Welcome to the 9th Edition of the AVL e-shuttle!

In this issue:

1. CNCH 2000 Wrap-Up: Warping Wheel Mania!

- 1a. Check out our web site for pictures of the Hottest new AVL tool!
- 1b. The Free Shuttle Winner! (Yes, someone really wins!)

2. Chenille + SoftGrip + Auto Advance = New Pick Chart!

3. Convergence 2000 just weeks away!

- 3a. Bring your truck, carry home an AVL at a great discount!
- 3b. Crazy Convergence Discounts ...
- 3c. New software

4. Price increase on the horizon ...

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1. CNCH 2000: The Conference of Northern California Handweavers (CNCH 2000) was held in Santa Clara, the heart of Silicon Valley. We were pleased by the overwhelming response that essentially spoke the message that AVL Looms bridge the gap nicely between Old and New Technologies. But you already knew that ...

There were a lot of interesting contacts made and even more interesting discussion. A few helpful dot-commers helped us do the math and figure out that our 16 harness Production Dobby Looms have 65,000+ shed combinations (or the equivalent of 65,000 treadles!). Our 24 harness Technical Dobby Looms have 16,000,000 plus. And a loom with 40 harnesses would have over a TRILLION shed

combinations, if anyone wants to know! Hmmm, that's very interesting ...

The hit of the show was our new Warping Wheel, which met with overwhelming approval. It will allow you to do sectional warping without winding spools - and to design sectional warps on the fly. A truly marvelous invention.

1a. Warping Wheel Redux - Need more info, you say? Check out our web site, <http://www.AVLUSA.COM/warpingwheel/WarpingWheel.html>, for pictures and how-to's.

1b. A Winner! Think no one really wins the free stuff we give away at conference? Well, so did Sue Laing, of Alameda, CA, until we called her and told her a brand new AVL Standard handshuttle was on the way!

2. A little hint: if you weave with chenille on your AVL, you need SoftGrip beam cover, right? And if you have SoftGrip and an Auto Advance, you have the SoftGrip Pick Chart, right? Right? No? Well maybe not. If you don't, then e-mail us right back and say, "Hey! Where's my SoftGrip Pick Chart!" We'll send you one right away - might just save some head scratching.

3. Cincinnati isn't just for Ken Griffey Jr. fans anymore! Convergence 2000, here we come! We'll be bringing the aforementioned Warping Wheel, as well as the usual suspects: Studio Dobby Loom, Professional Dobby Rug Loom, Production Dobby Loom, Home Loom, and a Player To Be Named Later ... you won't want to miss this!

3a. Looms-R-Us: Make sure you leave lots of room in your suitcase to take home one of the AVL Looms that will be available for purchase at the show: The 48" Production Dobby Loom and the 40" Home Loom will be looking for good homes, at an amazing discount! Reply for more info on either loom ...

3b. And watch for falling prices on lots of AVL equipment at Convergence 2000! Come by our booth to see the discounts galore ...

3c. A new version of WeavePoint will be making its debut at Convergence as well. This one includes some nifty new features like: block substitution and keyboard input.

4. But don't wait! We will have another price adjustment effective June 1, so if you have been waiting until Convergence to place your order for a new AVL Loom, don't delay. Place your order by May 31 for the absolute best price of this year. You can reserve your loom at today's prices and delay delivery for up to three months. Reply for more info or to have us write up a quote for you today.

See you in Cincinnati!

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