



e-shuttle VOLUME II, number 3
June 17, 1999

Welcome to the 6th Edition of the AVL e-shuttle!

In this issue:

1. See you there. MidWest Conference, July 15-18, Bloomington, Indiana
2. Conference of Northern California Handweavers Re-Cap
3. NEW! 30" Studio Dobby Loom in preliminary stages
4. Attention All Schools! Recent Positive Trend in Grants Bodes Well for Textiles
5. There's still room for you! Maximizing Use of your AVL classes
6. HOT Summer Sale!
7. A GREAT NEW Product

1. MidWest Conference, in Bloomington, Indiana, is where we'll be July 15-18 <<http://home.fuse.net/weavers/>>. We're looking forward to touching down in the MidWest with the newest member of the AVL Family, the Studio Dobby Loom, plus the usual suspects: looms, software, and knowledgeable folks, too. Tom Greminger and Peter Straus will be there to answer all your questions and show you the latest as well.

***Sneak Peek:** The Textillery (<http://www.textillery.com/>), one of our biggest clients, will throw open their doors to invite conference-goers in for a tour of a production facility that uses an array of more than 20 AVL Looms, from our [Modular Looms](#) to our [Industrial Dobby Looms](#). Last we heard, the tours are all booked - it's a popular event! If you can't make it to the show, then don't miss the Textillery's wonderful photo essay on how they make their fabrics (<http://www.textillery.com/products.html>).

2. CNCH (Conference of Northern California Handweavers) was great fun for Tom Greminger, Stacy McMillan, and their assistant, young Maddy McMillan, who some of you spotted in her sling on Mommy's chest. The highly evolved powers-that-be at AVL support Bring-Your-Baby-to-Work-Day every day, even Conference Day. More companies (and Mommies) should be so lucky: a few kind

souls bought accessories with the intention of supporting such a family-friendly organization.

***Just Do It:** Quite a few weavers went home with orders for new AVL Looms; two buddies finally took the plunge and helped convince each other neither could do without; one lucky guy's other half ordered him one as a surprise! (Partners everywhere, take note!)

3. The 30" Studio Dobby Loom is in the works. It's performing great in preliminary testing, so keep your eyes open for an official announcement here! Meanwhile, the 20" SDL has gotten the nod from RISD (who have their second unit on order), Savannah College of Art and Design, among others, and now, Southern Illinois University in Edwardsville (SIUE), who has two on the way thanks to Professor Laura Strand.

4. A Recent Trend In Funds Granted! Believe it or not, the aforementioned SIUE, Chicago's Loyola Park District Weaving School, and a couple of other lucky programs around the country, have all had grants approved to buy AVL looms. Even "Kids In Business®, Inc.", a non-profit organization which supports young entrepreneurs, was successful in obtaining a grant towards the purchase of a computerized loom. This is a great trend which we hope to see continue. Why don't you jump on the band wagon and apply at your institution? And then sign up for one of our classes. In particular, you teachers might want to get on board for the special AVLs in Education class, which promises to be a real highlight.

5. [Maximizing the Use of Your AVL](#), our most successful class so far, still has openings this summer: June 28-July 2, July 20-24. Also, as previously mentioned, we'll be teaching a special course for weaving instructors, KEEPING YOUR AVL RUNNING IN THE CLASSROOM, August 9-13.

6. Don't miss our hot summer specials! For the first time ever, we're discounting our re-conditioned looms. We're running out of room to store them, so get 'em while they're hot. For a complete list just click [here](#).

7. Here's a teaser for you. Peter Straus just returned from the International Textile Machinery Exhibition (ITMA) in Paris and has hinted that we'll have a great new, and completely unprecedented, software product on its way this summer ... for under 200 bucks! And you, our faithful readers of the e-shuttle, will be the first to know!

[home page](#) > [newsletter](#) > e-shuttle vol. 2, #3