



e-shuttle VOLUME I, number 3
November 23, 1998

The latest from AVL Looms:

1. AVL Weaving School
2. a-vee-el, a new concept in retail sales
3. Stock up for Christmas and the Holidays
4. Used Loom Inventory

AVL Weaving School

For years our loyal customers have been asking us to go into the education business. Now, we've finally done it. We're proud to announce the birth of a new institution: The AVL Weaving School.

Class commences in February 1999 and continues with the following star-studded line-up:

- 2/16-19 Advancing Weaves and Flowing Lines Bonnie Inouye
- 2/22-26 Maximizing Use of Your AVL Loom AVL Staff
- 3/15-19 Design Your Fabric with Understanding Sharon Alderman
- 3/23-25 Drafting and Fabric Analysis AVL Staff
- 3/30-4/2 Network Drafting Alice Schlein (**CANCELLED**)
- 4/13-16 Designing for Mills Jamie Richard
- 4/19-23 Maximizing Use of Your AVL Loom AVL Staff
- 5/10-13 Production Weaving Peggy Osterkamp

Make sure you find the dates for "Maximizing Use of Your AVL Loom", that's the class for anyone who wants to know all the ins and outs of their AVL loom.

Call, write or e-mail for details at: <<http://AVLUSA.COM/WeavingSchool/WvSchITP.html>>

a-vee-el, the Store

How many companies sell you a loom and then help you to sell your wovens? Well, now there's one. We are proud to announce the Grand Opening on November 21 of a-vee-el, The Store.

It's the little store in downtown Chico that offers handwovens -- exclusively -- and the only stipulation is that they must be woven on an AVL loom. Right now we're the Little Store That Could; busily painting the walls and sprucing the place up in anticipation of the great day. We've got some wonderful stock and are very excited. This is a great opportunity for you, too. If you think that some of your goods might be just right for the Northern California market, then contact our Natalie Boyd for details on how you, too, can be a part of a-vee-el.

Holiday Shopping and a BIG SALE

The holidays are just around the corner and if you're too far from Chico to stock up on handwovens from a-vee-el, then you might want to consider some of our perennial favorites: end-feed shuttles, patent denters, software, and accessories. Give us a call, there just might be a stocking with your name on it.

Used Loom Inventory

Our A.I.R. loom (AVL Inspected and Repaired) stock is extremely low right now. Just one lonely small frame 40" weaving width loom for sale. But it's a peach and includes a Compu-Dobby. You can check out all the details at http://www.avlusa.com/looms/used_looms.htm.

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